# Introduction

#### He He

New York University

September 5, 2020

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# Logistics









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Gauri Dhawan

- Best way to communicate: Piazza (remember to sign up).
- Lectures and office hours will be online (sadly).
- Let us know if you have accessibility needs.

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What you'll be able to do by the end of this course

- Understand the core problems and challenges in NLP
- Formalize tasks as statistical learning problems
- Have a toolbox for solving different families of NLP problems
- Gain hands-on experience in building NLP systems

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#### What we expect you to know

- **Linear algebra**: vector, dot product, gradient computation etc.
- Probability and statistics: conditional probability, expectation, Bayes rule etc.
- **Basic machine learning**: loss function, gradient descent etc.
- Programming: read and write Python code, use Numpy (and MXNet)

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# Products powered by NLP technologies

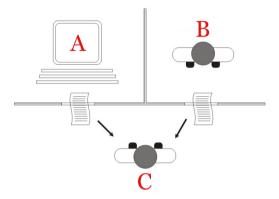
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These researchers have inoculated themselves — and, so friends and family — bypassing the rigorous tests require conventional vaccines and raising fears of potential side	d for	这些研究人员已经为自己(有时甚至是 而绕过了常规疫苗所需的严格测试,步	f增加了对潜在副作用的担忧	0
Methods, credentials and claims vary widely. At one end spectrum is the 23-person Rapid Deployment Vaccine Co whose ranks include a renowned Harvard geneticist. It pl	llaborative,	方法,凭证和声明差异很大。在这一 部署疫苗协作组织,其成员包括著名的 费提供其疫苗,并已制作了冗长的科学 制方法。	的哈佛遗传学家。 该公司计划	免
its vaccine for free and has produced a lengthy scientific explaining how it works and how to recreate it.	document	Zhèxiē yánjiū rényuán yljīng wèi zìjī (yōushí shèn yìmiáo, cóng'ér ràoguòle chángguĩ yìmiáo suō xũ fùzuòyòng de dānyōu. Show more		
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uthwest, and Hungary to the west. 4 days ago			+ 💌 😩	Can I have your name to hold this appointment? Sure, it's Jane Smith.
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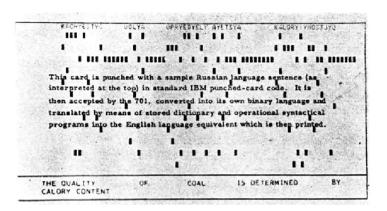
# The imitation game



"I believe that in about fifty years' time it will be possible to programme computers, with a storage capacity of about 10<sup>9</sup>, to make them play the imitation game so well that an average interrogator will not have more than 70 percent chance of making the right identification after five minutes of questioning." Turing (1950)

# The Georgetown-IBM experiment

#### ► The program:



- 250 words
- 6 grammar rules, e.g.

"If first code is 110, is third code associated with preceding complete word equal to 21? If so, reverse order of appearance of words in output (i.e., word carrying 21 should follow that carrying 110)—otherwise, retain order."

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# ELIZA

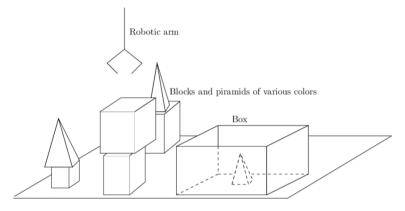
- Built by Joseph Weizenbaum at MIT in 1964 to demonstrate the superficiality of human-machine communication.
- Surprisinly, people were convinced that ELIZA had human intelligence.

Human: Well, my boyfriend made me come here.
ELIZA: Your boyfriend made you come here?
Human: He says I'm depressed much of the time.
ELIZA: I am sorry to hear you are depressed.
Human: It's true. I'm unhappy.
ELIZA: Do you think coming here will help you not to be unhappy?

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# SHRDLU

► Built by Terry Winograd at MIT in 1968.



Person: Pick up a big red block.

Computer: OK.

Person: Grasp the pyramid.

Computer: I DON'T UNDERSTAND WHICH PYRAMID YOU MEAN. Person (changing their mind): Find a block which is taller than the one you are holding and put it into the box.

Computer: BY "IT", I ASSUME YOU MEAN THE BLOCK WHICH IS TALLER THAN THE ONE I AM HOLDING.

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# Limitations of early systems

Optimism in the 50's and 60's "Within the very near future—much less than twenty-five years—we shall have the technical capability of substituting machines for any and all human functions in organizations."

- Disappointing results due to
  - Limited computation: hardware limitation
  - Combinatorial explosion: algorithms are intractable in realistic settings
  - Underestimated complexity: ambiguity, commonsense knowledge etc.

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# The rise of statistical learning in the 80's

- Notable progress in MT from IBM (neglected knowlege of linguistics).
- HMMs widely used for speech recognition. "Every time I fire a linguist, the performance of the speech recognizer goes up."—Frederick Jelinek.
- Machine learning is the main driving force of NLP today.

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## Are we there yet?

Predictions are not robust to benign perturbations [Ribeiro+ 2020].

Test case	Expected	Predicted	Pass?			
A Testing Negation with MFT Labels: negative, positive, neutral						
Template: I {NEGATION} {POS_VERB} the {THING}.						
I can't say I recommend the food.	neg	pos	X			
I didn't love the flight.	neg	neutral	x			
Failure rate = 76.4%						

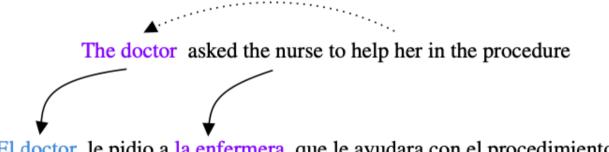
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# Are we there yet?

MT systems are prone to gender-biased translation errors [Stanovsky+ 2019].



El doctor le pidio a la enfermera que le ayudara con el procedimiento

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## Are we there yet?

QA models are easily distracted by irrelevant sentences [Jia+ 2017].

Article: Super Bowl 50 **Paragraph:** "Peyton Manning became the first quarterback ever to lead two different teams to multiple Super Bowls. He is also the oldest quarterback ever to play in a Super Bowl at age 39. The past record was held by John Elway, who led the Broncos to victory in Super Bowl XXXIII at age 38 and is currently Denver's Executive Vice President of Football Operations and General Manager. Quarterback Jeff Dean had jersey number 37 in Champ Bowl XXXIV." **Question:** "What is the name of the quarterback who was 38 in Super Bowl XXXIII?" **Original Prediction:** John Elway **Prediction under adversary: Jeff Dean** 

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Sparsity ambiguity Context - dependent

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#### Discrete

- How to define metrics? I work at NYU. vs I work for NYU. This is good. vs This is actually good.
- How to define transformations?
  - The food is okay. They made a brief return to  $\rightarrow$  They returned. Cambridge to drop the book.
- $\rightarrow$  The food is awesome!

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#### Compositional

How to generalize when we don't see all possible combinations?

Vocabulary (from [Lake+ 2018]): {jump, walk, turn, once, twice, left, right, before, after, and}

Sentences:

jump jump left jump left and walk right jump left after walk right once before turn left twice ...

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#### Sparse

How to handle the long tail?

BoA's financial assistant Erica:

The bank "learned [that] there are over 2,000 different ways to ask us to move money."

Zipf's law:

word frequency  $\propto \frac{1}{{\sf rank}}$ 

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#### Ambiguous

How to interpret meaning in context?

Bass: fish? guitar? frequency?

I shot an elephant in my pajamas: who is in the pajamas?

The spirit is willing but the flesh is weak.  $\rightarrow$  The vodka is strong but the meat is rotten.

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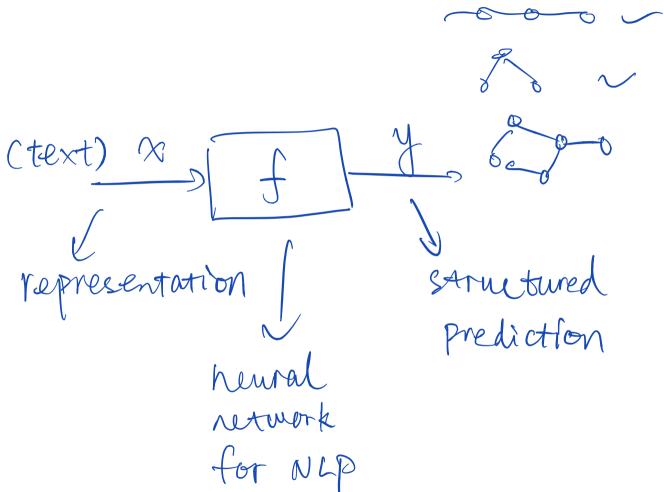
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Overview



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#### Representation of text

**Symbolic**: a set of objects (concepts)

a white kitten = {white, a, kitten, noun phrase}

**Distributed**: a list of components (properties)

Pros and cons?

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Structured prediction: sequences

Named entity recognition

New York University is a private research university based in New ORG York City. It is founded in 1831 by Albert Gallatin. TEAR PEOPLE 201 CT of the maxillofacial area showed no facial bone fracture. CT of Syptom test the brain showed no acute changes. sy notom t pet

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### Structured prediction: sequences

Anaphora resolution

John had a great evening meeting with his high school friends.

The city councilmen refused the demonstrators a permit because they

feared violence.

## Structured prediction: sequences

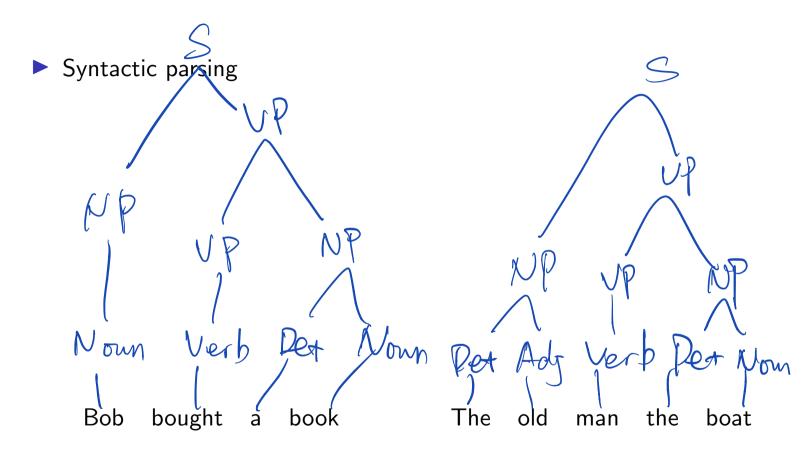
#### Semantic role labeling (slot filling)

I would like to book a ticket from New York to San Francisco on Christmas eve. action=book\_ticket departure city= destination city= time=

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### Structured prediction: trees



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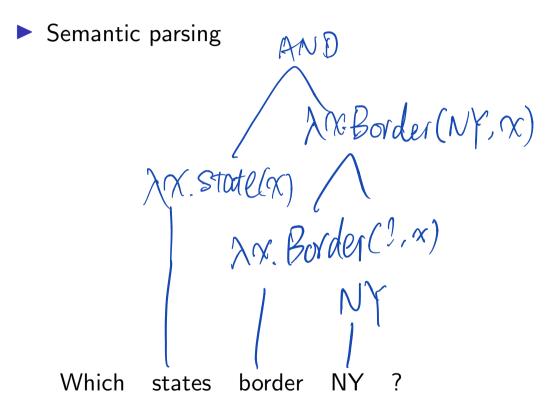
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## Structured prediction: trees



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#### Text generation

Machine translation

爱屋及乌  $\rightarrow$  Love me, love my dog

Data-to-text

 $\begin{array}{ccc} \text{Date} & \min & \max \\ \text{tomorrow} & 21^{\circ}\text{C} & 29^{\circ}\text{C} \end{array} \rightarrow$ 

Tomorrow's temperature will be between 21 and 29 degrees.

#### Summarization

The Justice Department plans to bring an antitrust case against Google as soon as this month, after Attorney General William P. Barr overruled career lawyers who said they needed more time to build a strong case against one of the world's wealthiest, most formidable technology companies, according to five people briefed on internal department conversations.

Justice Dept. plans to file antitrust

 $\rightarrow$  charges against Google in coming weeks.

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### Predict structures

Modeling

How to model iteractions among substructures?

Learning

How to efficiently learn the model parameters?

score (x,y)

Inference

How to efficiently find the best structure given a learned model?

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Neural networks for NLP

Encoder-decoder models

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#### Beyond individual sentences: discourse

What makes a collection of sentences **coherent**?

John took a train from Paris to Istanbul. He likes spinach. Jane took a train from Paris to Istanbul. She had to attend a conference.

			OPEN & ACCESS Freely available online	PLOS BIOLOS	
Transcri	ript of Mrs. Nalini Chidambaram 1		A Role for Parasites in		
10		Concernation and a second second of the second s	the Fig-Pollinator Mutu	alism	
	n Mrs. Nalini Chidambaram and Dr. K. Kathirvel)	20 m 20	1 Division of Biology, Imperial College London, Ascot, United Kingdom, 2 Schoo	an <sup>1</sup> , Ross H. Crozier <sup>4</sup> , Douglas W. Yu <sup>3</sup> , James M. Cook <sup>1,2,5*</sup> of Bioglad Science, University of Reading, Insteins United Stradess, 3 School of Visione and Yuang Biologu, Sance Cold Watershow, Tomorido, Daverland, April	
Irs. Nalini Chidambaram :			8 Natural Environment Research Council (NERC) Centre for Papulation Biology, In	perial College London, Accol, United Kingdom	
	physical possession with the help of goondas	WAR I	because cheaters should outcompete cooperative cons	players benefit. Explaining their maintenance is problematin pecifics, leading to mutualism instability. Monoecious fig	
	because they knew abt Honorable Supreme Court			whose larvae gall ovules in their "fruits" (syconia). Femal inside the receptive syconium. Across Ficus species, there is	
	order. Don't tell anybody that I am involved.		wasps avoid, or are prevented from ovipositing into, oute	r ovules and seeds in outer ovules. This pattern suggests tha r ovules, and this results in mutualism stability. However, th	
. Kathirvel :	Okay madam.	And	mechanisms preventing wasps from exploiting outer ovales remain unknown. We report that in Friour Adplicoso offspring in outer ovales are wainreade to attack by parasitism support that in Friour Adplicoso Paralitism risk decreases towards the centre of the sponium, where inner ovales provide enemy-free space for pointers to avoid outer ovales, and by forcing wasps to force on a subset of ovales, refuses their applications.		
Nalini Chidambaram :	You should not scandalise it.			ribute to mutualism persistence independent of additional wiposition, or physiological constraints on pollinators that	
. Kathirvel :	Okay madam,	PEACE	pbio.0000059	noises in stabilising the fig-pollinator mutualism. PLoS Biol 632: e99. doi:10.3371/journe from overex.pb/iting figs remain unknown, despise interneir	
lalini Chidambaram :			Introduction In a biosphere driven by selection at the level of the	study over four decades.	
valicii Unicamparam ;	If it had been some other politician then they would		In a biosphere driven by selection at the level of the individual gene [1], explaining the existence of cooperation, such as mutualism, is a major scientific challenge. Mutualisms	highly variable [13,14], and ovipositing pollinators (four	
have put you behind bar's using police.	have put you behind bar's using police.		such as mutuation, is a major screening challenge. Mutuations are interspecific ecological interactions characterised by reciprocal benefits to both partners [2] that usually involve	[15-18]. Style and pedicel lengths of flowers are negative	
			costly investments to both partners [2] that usually investe costly investments by each. What factors thus prevent one partner from imposing unsustainable costs onto the other to	(when a wasp is present) near the syconium inner cavity, whi	
Ialini Chidambaram :	Sir, I called you because if you get a favourable		enable mutualism stability [3-7]? In some mutualisms, the	[19,20] (Figure 1). These patterns have been shown to refle	
	court order you also take possession in the same		larger, more sessile partner, manipulates the other by directing benefits to cooperative individuals and costs to	to be the result of greater elongation of pedicels containing	
	way as they did.		cheaters [4-7]. However, a general consensus on mutualism persistence has only recently been formulated, and this	syconia, pollinators' eggs are mainly present in short-style	
Kathirvel	No Madam, its wrong,		clearly shows that a high benefit-to-cost ratio of cooperating is one important factor [8,9].	tied to four, not necessarily mutually exclusive, mechanise that have been proposed to stabilise the fip-pollinate	
too and too	No modalit, its wrong.	I FO TOLETON	Fig trees (Fiese) and their host-specific agaonid pollinator warm are a classic example of an obligate mutualism [10,11].	muturlians (1) Unbratable nonde-contex cardes may	
alini Chidambaram :	I am angry am so an telling this to you,	LEO TOLSTOY	The wasps pollinate the trees, and the trees provide resources for wasp offspring. In monorcious Ficus, female wasps push	larval development [21]. However, no mechanism has y	
	t and angly and an aning the of you.	TRANSLATED BY	their way through a specialised entrance into receptive syconia (colloquially, "figs"), which are enclosed inflorescen-	tors may be too short to fully penetrate the loar styles	
Kathirvel :	What ever happens I will not do that, and if I do that	RICHARD PEVEAR LARISSA VOLOKHONSKY	ces. The wasps then pollinate the tree while depositing their eggs individually into ovules. Thus, each egg laid costs the tree		
	there will be no difference between them and me.		egg interviounty this owners, thus, each egg and coas the erec- one seed, but upon emergence, the female wasp offspring disperse that tree's pollers. Trees need to produce both wasps	Received September 14, 2007; Accepted January 22, 2008; Published March	
			and seeds for the mutualism to persist, but natural selection	Coppright © 2008 Durn et al. This is an open-access article distributed under to terms of the Creative Commans Attribution Lizense, which genetics unwetrict	
alini Chidambaram :	Its somebody else's property and they don't want to	GORDENSE STREET ST	should favour wasps that exploit the maximum number of fig ovules in the short term, resulting in a conflict of interest	and source are credited.	
	give up.		between wasp and tree. However, the mutualism has persisted for at least 60 million years and has radiated into more than	To also concedure doubtly whereast fixed intercontribution	
			750 species pairs [12]. The mechanisms preventing wasps	acak	
			PLoS Biology   www.plosbiology.org	0490 March 2008   Volume 6   Issue 3   e5	

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# Beyond individual sentences: grounding

Connect language to the world

"Can you bring me an apple?"



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- Related to NLP (doesn't have to be in the scope of this course)
- New algorithms or models for existing problems
- Novel applications of NLP techniques
- Analysis of well-known approaches that leads to new insight
- Overall rule: should increase our knowledge in some way

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